

MindNest  
Health



SPAIRO

**Digital training for parents; decreased workload for doctors**

MindNest Health, Inc.

Lauren Belliveau, Chief Executive Officer

lauren@mindnesthealth.com : 603.997.1889



## THE PROBLEM

Pediatric behavioral health is a grossly underserved market. Families can wait from 6-9 months for meaningful interventions.

Primary care practices suffer when they're bogged down by parent requests for information and training associated with behavioral health issues.

## THE SOLUTION

SPAIRO is a digital platform that provides easy to digest, industry leading training for parents and caregivers with ability to assess and document parent learning, communicate status and results back to the ordering physician.

SPAIRO is delivered to families through their primary care provider.



## THE OPPORTUNITY

17.4% of children between the ages of 2-8 have mental, behavioral, or developmental disorders.

SPAIRO, delivered through primary care providers, will improve quality of care, reduce cost of care, and increase patient access and satisfaction.

U.S. target: 63,429 general pediatricians: Total market size: \$95M

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The SPAIRO platform can be scaled to target any condition that benefits from patient or caregiver training.

The market can be expanded to payers and self-insured employers.

DEMO

SPAIRO



SPAIRO

AI Powered Training  
for Caregivers

# SPAIRO

A Service of MindNest Health, Inc.  
and your Child's Primary Care Physician

START COURSE

# Sophisticated Platform

What is your child's language level?

NONVERBAL

WORDS

PHRASES

SENTENCES

SPAIRO

# Groundbreaking Learning Techniques



This parent has no play power and cannot get the child's attention.

GO BACK

GO ON

SPAIRO



# BENEFITS TO PROVIDERS

## OUTCOMES

- IMPROVE ACCES TO CARE
- INCREASE QUALITY
- DECREASE COST



## DOCUMENTATION

- REINFORCES CODING AND BILLING
- DELIVERS SUSTANTIATION SUITABLE FOR INCLUSION IN MEDICAL RECORD
- SUPPORTS HEDIS AND OTHER QUALITY/COST EFFORTS



## REPORTING

- PRESCRIBER LEVEL
- PRACTICE LEVEL
- SPAIRO POPULATION LEVEL

## BENEFITS TO FAMILIES

**SPAIRO makes family life more stable and predictable.**

- Parent gets training that helps to dial down child's anxiety.
  - Decrease additional pediatric visits
  - Reduce/eliminate associated ER visits
- SPAIRO will help decrease the use of additional services by parents

## PRICING

Initial annual subscription for behavioral health modules: \$1500/physician

Pricing intended to

- Ease buying decision
- Shorten sales cycle



# MANAGEMENT TEAM



**Lauren Belliveau**  
CEO



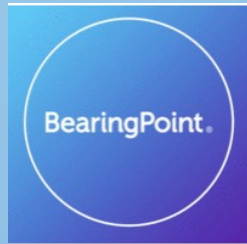
**Tuck Crocker**  
Head of Business Development



**David Grodberg, MD**  
Chief Clinical Advisor



**McKesson Health IT**



**Yale University School of Medicine**



## Build on Pre-Seed Investment

# Seek to build on current pre-seed investment by NeuroNetworks Fund and Connecticut Innovations

\$3.4 Million for Series A – Through 2023

- a. Penetrate pediatric market; goal of \$4M annual revenue by 2023
- b. Expand sales and market beyond pediatrics
- c. Expand product capabilities into AI
- d. Extend Intellectual Property