Main Summit Kickoff  
Zhang 350  
broadcast in INLH & Beinecke

1:00 - 1:30

Arts Keynote  
Zhang 350  
broadcast in INLH & Beinecke
Delivered by Frances Pollock and John Kao with a special performance by Jeff Brock

1:30 - 2:30

Screening Room  
Indra Nooyi Lecture Hall
Pop in and out of the Screening Room, which will be featuring Midnight Oil Collective projects for film, TV, and animation all day on a loop. Stop by for an updated schedule of talkbacks with our film and TV artists!

1:30 - 3:30

Panel 1: Why Yale, Why New Haven, Why Now?  
Beinecke Conference Room
How might Yale partner with the City of New Haven and local creators and organizations to foster an accessible, equitable, sustainable creative ecosystem?

2:30 - 3:30

Main Summit Keynote  
Zhang 350  
broadcast in INLH & Beinecke

3:30 - 4:30

Cocktail Hour/Reception  
Courtyard

4:30 - 5:30

Hors D'oeuvres and Dinner  
Courtyard

5:30 - 7:00

Arts Showcase Live  
Zhang 350
Introduced by Mayor Justin Elicker

7:00 - 8:30

Arts Afterparty  
Jazzy’s Cabaret

9:00 - Midnight

Location Key

Location Key

Yale School of Management - 135 Prospect Street
Zhang Auditorium
Beinecke Conference Room (2300)
Indra Nooyi Lecture Hall (2230)
Room 4400
Courtyard

Other On-Campus Sites
Schwarzman Center – 168 Grove St.
Tsai CITY – 17 Prospect St.
Trumbull College – 241 Elm Street

Off-Campus Sites
Jazzy’s Cabaret – 4 Orange St.

Pathway Trail Markers
Look for these symbols on our events to attend programming that we suggest for your area of interest.

Great for Educators
Great for Artists
Great for Investors

Featured Panels & Panelists

Moderated by Emily Roller; Featuring Arthur Thomas, Rachel Fine, Aaron Rogers, and Dean Kymberly Pinder

PANEL 2: What is the ROI in the arts?  
Moderated by John Kao; Featuring Richie Siegel, Kent Nicholson, Roche Schaffer, Callida Jones, Angie Kim

PANEL 3: What does “equity” mean for the arts?  
Moderated by Adriane Jefferson; Featuring Ward Wolff, James Rhee, C’Ardiss Gardner Gleser, Jacob Padirn

PANEL 4: Arts & Innovation: Centering Creators in the Creative Economy  
Moderated by Keith Hamilton Cobb; Featuring Jessica Burr, Lorca Peress, Erica Schwartz, Benny Sato Ambush
DAY 2
June 1, 2023

7:30 - 8:30
Continental Breakfast
Courtyard

9:30 - 11:00
Student Demo Day: Yale University and University of Michigan
Tsai CITY
Student teams from Yale University and University of Michigan School of Music, Theatre & Dance will present their unique ventures in this student showcase.

Begins 10:00
Screening Room
Indra Nooyi Lecture Hall
Pop in and out of the Screening Room, which will be featuring Midnight Oil Collective projects for film, TV, and animation all day on a loop. Stop by for an updated schedule of talkbacks with our film and TV artists!

Panel 2: What is the Return on Investment in the Arts?
Beinecke Conference Room
What returns from both an economic and social level, can we expect from investing in the arts and in artists?

11:00 - 12:00
From College to Career: The Developmental Arts Residency
Tsai CITY
How can higher education institutions empower creators by activating the residency model? How can artists in residency contribute to the community? Join educators, innovators, and artists as they discuss the untapped potential of the residency model.

Panel 3: What does "Equity" mean?
Beinecke Conference Room
How does cultural equity drive cultural tourism? How does equitable investment in the Arts create opportunity? And how is the field and society impacted when artists retain equity, as in ownership, in their work?

12:00 - 1:30
Lunch
Courtyard

1:30 - 2:30
Workshop: Investing in the Arts
Room 4400
How is creative IP built? Where do multi-media franchises get their start? What are cutting edge practices in the world of cultural investment? Creators and legal experts weigh in.

Panel 4: Centering Creators
Beinecke Conference Room
How do we create environments that center and include creators in the production process? How might centering creators impact the work that is produced, the stories that are told?

2:30 - 4:30
Pitch Contest
Beinecke Conference Room

4:30 - 5:30
Awards Ceremony
Zhang 350

5:30 - 7:00
Post-Event Reception
Courtyard

7:00 - 9:00
“Shimmer” Workshop
Schwarzman Center
(invitation only)