

# DAY 1

May 31, 2023

## Yale Innovation Summit : EXPANDING IMPACT

Arts Track Guide  
Powered by Midnight Oil Collective

1:00 - 1:30

### 2023 Summit Kickoff

Zhang 350  
*broadcast in INLH & Beinecke*



1:30 - 2:30

### Arts Keynote

Zhang 350  
*broadcast in INLH & Beinecke*

Delivered by Frances Pollock and John Kao with a special performance by Jeff Brock



1:30 - 3:30

### Screening Room

Indra Nooyi Lecture Hall

Pop in and out of the Screening Room, which will be featuring Midnight Oil Collective projects for film, TV, and animation all day on a loop. Stop by for an updated schedule of talkbacks with our film and TV artists!



2:30 - 3:30

### Panel 1: Why Yale, Why New Haven, Why Now?

Beinecke Conference Room

How might Yale partner with the City of New Haven and local creators and organizations to foster an accessible, equitable, sustainable creative ecosystem?



3:30 - 4:30

### Main Summit Keynote

Zhang 350  
*broadcast in INLH & Beinecke*



4:30 - 5:30

### Cocktail Hour/Reception

Courtyard



5:30 - 7:00

### Hors D'oeuvres and Dinner

Courtyard



7:00 - 8:30

### Arts Showcase Live

Zhang 350  
Introduced by Mayor Justin Elicker



9:00 - Midnight

### Arts Afterparty

Jazzy's Cabaret



## Location Key

### Yale School of Management - 135 Prospect Street

Zhang Auditorium  
Beinecke Conference Room (2300)  
Indra Nooyi Lecture Hall (2230)  
Room 4400  
Courtyard

### Other On-Campus Sites

Schwarzman Center - 168 Grove St.  
Tsai CITY - 17 Prospect St.  
Trumbull College - 241 Elm Street

### Off-Campus Sites

Jazzy's Cabaret - 4 Orange St.



Great for **Educators**

Great for **Artists**

Great for **Investors**

## Pathway Trail Markers

Look for these symbols on our events to attend programming that we suggest for your area of interest.

## Featured Panels & Panelists

### **PANEL 1: Why New Haven? Why Yale? Why Now?**

Moderated by Emily Roller; Featuring Arthur Thomas, Rachel Fine, Aaron Rogers, and Dean Kimberly Pinder

### **PANEL 2: What is the ROI in the arts?**

Moderated by John Kao; Featuring Richie Siegel, Kent Nicholson, Roche Schulfer, Calida Jones, Angie Kim

### **PANEL 3: What does "equity" mean for the arts?**

Moderated by Adriane Jefferson; Featuring Ward Wolff, James Rhee, C'Ardiss Gardner Gleser, Jacob Padrón

### **PANEL 4: Arts & Innovation: Centering Creators in the Creative Economy**

Moderated by Keith Hamilton Cobb; Featuring Jessica Burr, Lorca Peress, Erica Schwartz, Benny Sato Ambush

# DAY 2

June 1, 2023

Yale Innovation Summit:  
EXPANDING IMPACT

Arts Track Guide

Powered by Midnight Oil Collective

7:30 - 8:30

Continental Breakfast  
Courtyard



9:30 - 11:00

Student Demo Day: Yale University  
and University of Michigan



Tsai CITY

Student teams from Yale University and University of Michigan School of Music, Theatre & Dance will present their unique ventures in this student showcase.

Begins 10:00

Screening Room  
Indra Nooyi Lecture Hall

Pop in and out of the Screening Room, which will be featuring Midnight Oil Collective projects for film, TV, and animation all day on a loop. Stop by for an updated schedule of talkbacks with our film and TV artists!



10:00 - 11:00

Panel 2: What is the Return on  
Investment in the Arts?

Beinecke Conference Room

What returns from both an economic and social level, can we expect from investing in the arts and in artists?



11:00 - 12:00

From College to Career:  
The Developmental Arts Residency

Tsai CITY

How can higher education institutions empower creators by activating the residency model? How can artists in residency contribute to the community? Join educators, innovators, and artists as they discuss the untapped potential of the residency model.



11:00 - 12:00

Panel 3: What does "Equity" mean?

Beinecke Conference Room

How does cultural equity drive cultural tourism? How does equitable investment in the Arts create opportunity? And how is the field and society impacted when artists retain equity, as in ownership, in their work?



12:00 - 1:30

Lunch  
Courtyard



1:30 - 2:30

Workshop: Investing in the Arts  
Room 4400

How is creative IP is built? Where do multi-media franchises get their start? What are cutting edge practices in the world of cultural investment? Creators and legal experts weigh in.



1:30 - 2:30

Panel 4: Centering Creators  
Beinecke Conference Room

How do we create environments that center and include creators in the production process? How might centering creators impact the work that is produced, the stories that are told?



2:30 - 4:30

Pitch Contest  
Beinecke Conference Room



4:30 - 5:30

Awards Ceremony  
Zhang 350



5:30 - 7:00

Post-Event Reception  
Courtyard



7:00 - 9:00

"Shimmer" Workshop  
Schwarzman Center  
(invitation only)

