

# **Digital Neurotherapy (DNT): A New Class of CNS Therapy**

Focus: Treatment and Diagnosis of Depression

# Major Depressive Disorder – High Prevalence and Poor Response to Current Treatments



>300 million global prevalence 18 million l

18 million US prevalence

>\$200B economic burden in the US



Depression reduces quality and duration of life in many chronic diseases

20-39% decrease in survival time in cancer<sup>2,3</sup> 3.4 X increase in CVD mortality<sup>4</sup> 5X increase in dementia in diabetes<sup>5</sup>



Treatment for depression is of limited efficacy

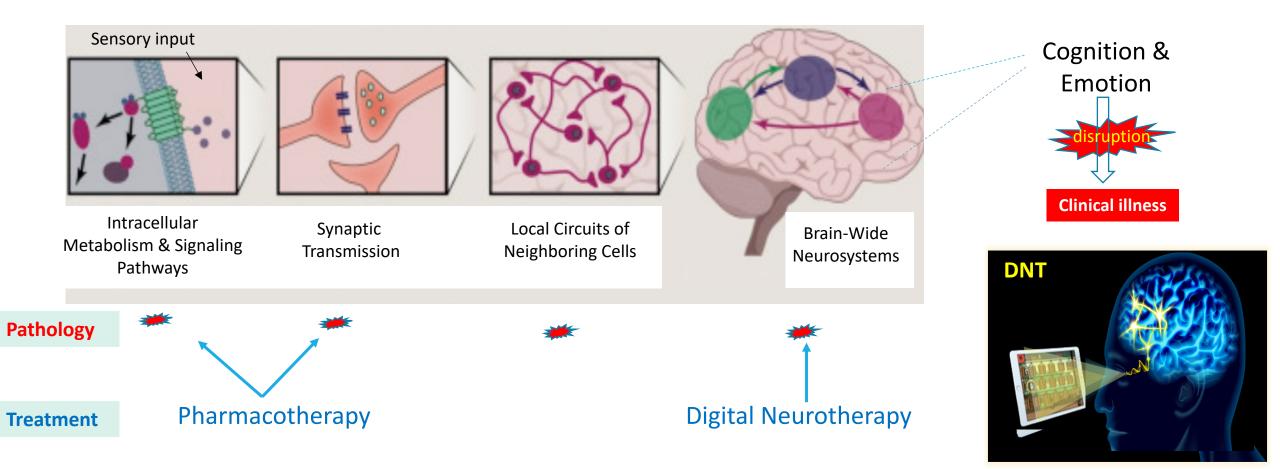
Anti-depressant drug Rx: 50% response rate<sup>6</sup> >50% relapse rate<sup>7</sup>

Annual health care costs/cancer patient with depression \$235,337 vs. without depression \$110,650<sup>8</sup>



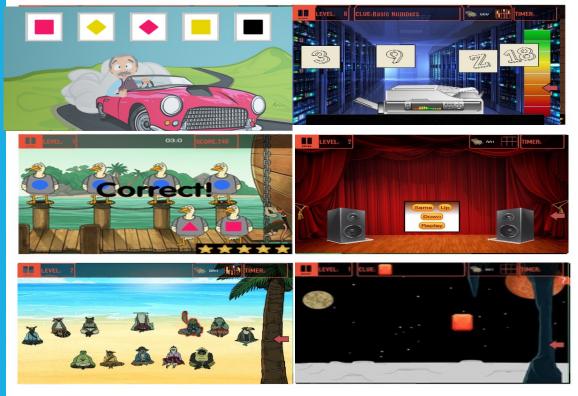
# What is Digital Neurotherapy (DNT) and How Does It Work?

The brain is hierarchically organized with cognition and emotion existing only in neurosystems. Depression is a neurosystems disorder.



### **REJUVENATE<sup>™</sup> DNT Looks Like a Computer Game**

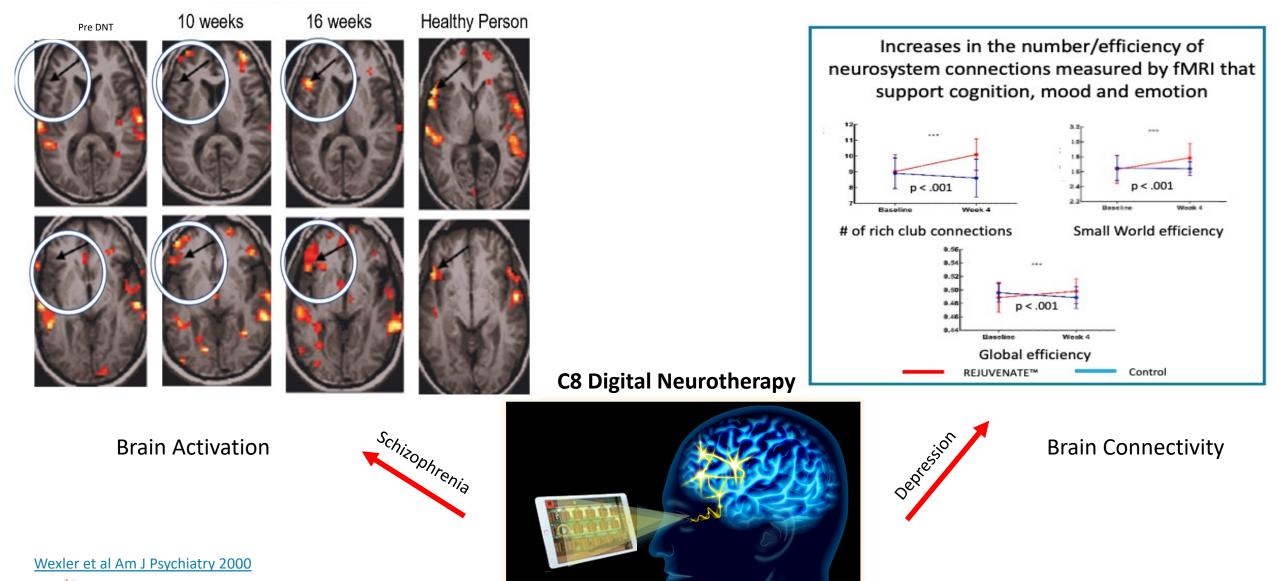
#### 6 of 9 modules in REJUVENATE<sup>™</sup>



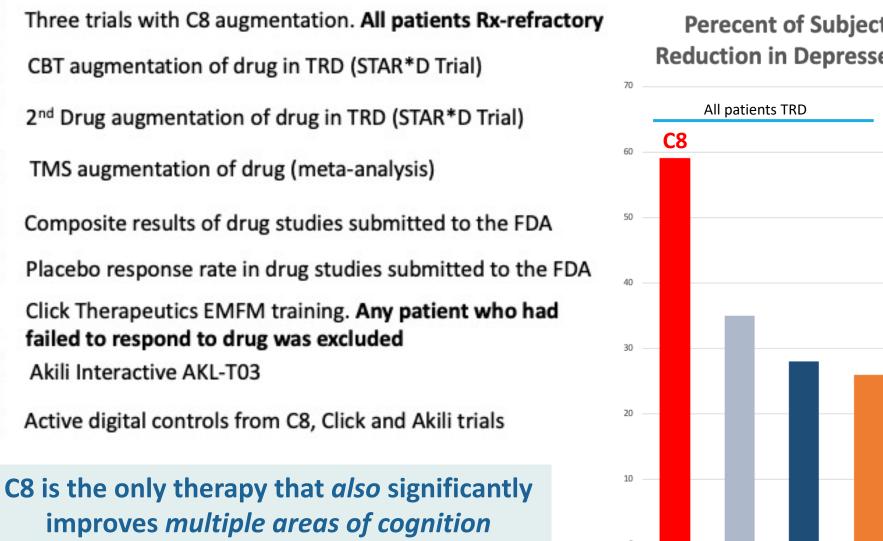
Integrated Intensive Adaptive

- Carefully crafted perceptual and cognitive tasks stimulate the brain's own repair processes to restore neurosystem function.
- NIH Director's Award for "paradigmchanging medical research"
- "Easily the most sophisticated brain training program ever conceived"

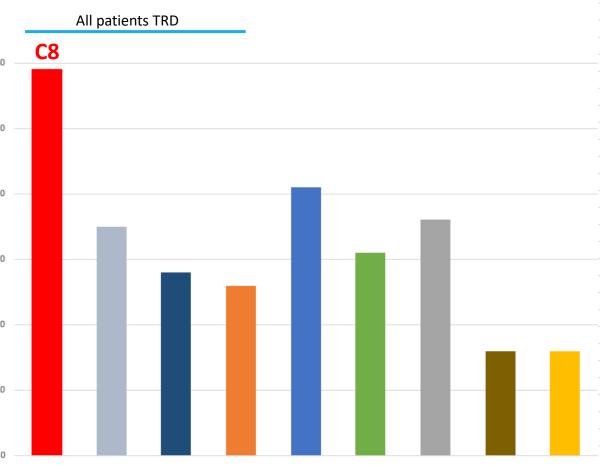
## **Mechanism of Action Demonstrated with fMRI**



### The Highest Efficacy Intervention for Treatment Resistant Depression Across Multiple Therapy Classes



Perecent of Subjects Showing at Least 50% Reduction in Depressed Mood after Intervention



#### C<sup>8</sup> Sciences

### Superior Clinical Outcomes from Superior Intervention Design and Patented Algorithms

### **More Breadth**

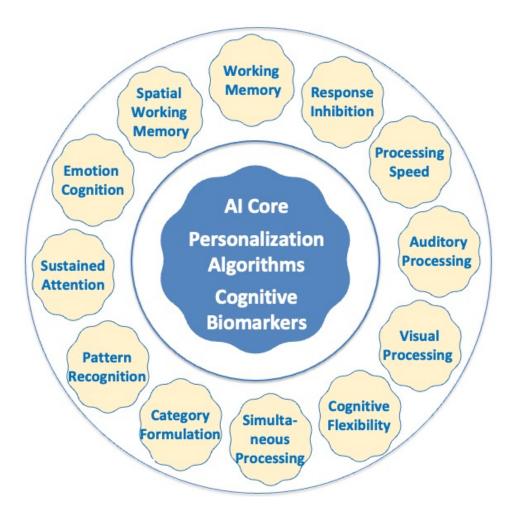
Nine Treatment Modules Target Neurocognitive Systems

### **More Precision**

- Incremental Variations of Perceptual and Cognitive Processing Demands
- >60 Levels within Each Module

#### **More Content**

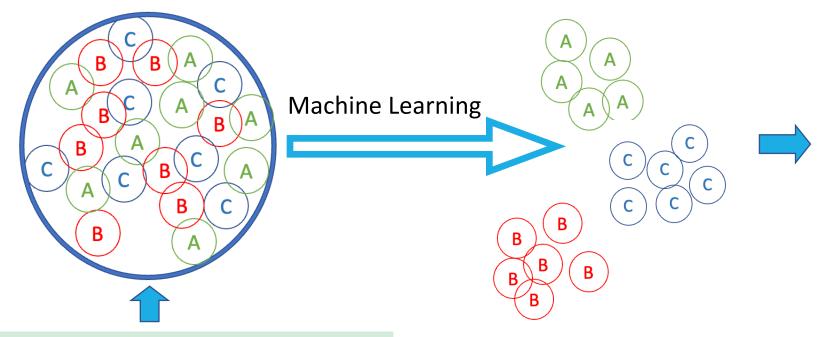
One Year of Therapy Content vs. One Month of Competitor Programs





# **Digital Micro-Cognition Biomarkers to Precision Diagnosis**

Depression includes patients with different types of neuropathology requiring different treatments





**Clinical Treatment** Development and prescription of treatment for individual patients appropriate for their illness

Micro-Cognition Biomarkers 1000's of responses from each patient on training and probe trials that differ incrementally in perceptual and cognitive processing demands

C<sup>8</sup> Sciences

Subgroups of patients with the same neuropathology

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# **Development of a DNT from Neuroscience to Revenue**



**C8** Stays Lean

- We only do what we do best
- Design and create new DNTs and biomarkers for specific disorders and populations

### **Out Licensee**

- Pharmas, Insurers, Provider Organizations, Digital Health and Wellness Companies
- Regulatory, distribution, marketing, sales and customer support functions

#### We seek

- Out license partners
- \$15 million in venture funding



### **Highly Experienced Science and Business Leadership**



Tim Kish, CEO, VP/CFO Biogen, VP/CFO Illumina



Bruce E. Wexler, MD Professor Yale School of Medicine



# **Take-Aways**

- NIH Director's Award for "paradigm-changing medical research"
  - "Easily the most sophisticated brain training program ever conceived"
- Comprehensive and versatile platform technology
  - Modular plug-and-play architecture enables rapid product differentiation for different disorders
  - Patented algorithms shape treatment to the deficits of each patient in real time
- Two high-value propositions
  - Differentiated digital therapies for multiple specific disorders and populations
  - Novel biomarkers to refine diagnosis and individualize treatment
- Industry-leading treatment for depression in market now
  - Higher response and remission rates than drugs, CBT, TMS or other digital therapies
  - Mechanism of action confirmed by both fMRI and the reversal of cognitive deficits
- Business plan
  - Stay lean
  - Do only what we do best
  - Out license from a library of DNTs for specific indications and populations