Mental health data that connects the dots

M-SELECT
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Founder and Behavioral Health Innovator

- Assistant Professor, Psychiatry, Yale School of Medicine
- Co-Founder and Co-Director, Division of Quality and Innovation
- Co-Founder and Co-Director, Yale Measurement Based Care Collaborative
- Director, Yale Doctoral Internship in Clinical and Community Psychology
$13.9 billion

Mental Health is the costliest condition in youth
Depression for teenagers (12-17) up by 40%

Deaths by suicide in people 10-24 up by 57%

LGB youth 4x more likely to attempt suicide

Deaths by suicide in black youth 10-19 up by 60%

Our Teens are in Crisis
Teenagers need access to evidence-based treatment in a way that works for them and for providers.

- **Data Driven, and Personalized**
- **Brief interventions delivered digitally**
- **Clinical Insights leveraged by providers**
M-Select provides evidence-based treatment and mental health insights that work for teens and providers.
M-Select gives teenagers the evidence-based treatment they need

Youth Self-Reported Data

Brief standardized Assessment

In the past 7 Days...
I could not stop feeling sad
- Never
- Almost Never
- Sometimes
- Often
- Almost Always

I felt alone
- Never
- Almost Never
- Sometimes
- Often
- Almost Always
M-Select gives teenagers the evidence-based treatment they need

Personalized, brief e-treatment
M-Select connects the dots to bring teens, providers and caregivers into sync about mental health
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Next Steps for Emma F.

Step 1: Risk Screen
Administer CSSRS

Step 2: Share, Inquire & Discuss
Your depression symptoms in the last week have decreased overall and are in the moderate range. The decrease shows a positive effect of treatment. Ongoing treatment is recommended.

Step 3: Plan/Recommendation
- Continue M-Select CBT
- Monitor/Log Sleep
- Recommend caregiver engage school guidance counselor for school schedule accommodations.
M-Select fits into teens' lives and providers' workflow to improve care and optimize reimbursement.

- Readiness for Value-Based Care
- Regulatory Compliance
- EHR Integrated Clinical Decision Making
- Thought Traps

Capture Revenue with CPT 96127

Up to $8,000/mo per provider

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Do Not Distribute
M-Select is the only solution that connects the dots between data, rigorous clinical interventions and wellness.
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- Clinically Proven Digital Therapeutics
- Integrated Measurement Systems
- Mental Wellness Apps
M-Select is a product development stage venture

1. Strategy
   - Consumer research
   - Treatment algorithm
   - Depression pathway

2. Content
   - Digital interventions
   - Decision Support

3. Software
   - HIPAA Compliant

- Jan 2023: Initial team
- Feb 2023: Formation
- May 2023: Product Development
- Jun 2023: Validation
- Jan 2024: Clinical Pilot
- Jan 2025: 1st Customer

$150K Seed
The M-Select team has the clinical and innovation expertise needed to drive success.

**Founder**

**Business Lead**

**Market Research and Clinical Development Team**

**Product Design & Development Team**

**Industry Advisors**
Blavatnick funds will accelerate product development

1. Strategy
2. Content
3. Software

Formation
Product Development
Validation
Commercialization

HIPAA Compliant Developer
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