Mental health data that connects the dots

M-SELECT

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Founder and Behavioral Health Innovator

- Assistant Professor, Psychiatry, Yale School of Medicine

- Co-Founder and Co-Director, Division of Quality and Innovation

- Co-Founder and Co-Director, Yale Measurement Based Care Collaborative

- Director, Yale Doctoral Internship in Clinical and Community Psychology

Yale SCHOOL OF MEDICINE

THE YALE MEASUREMENT BASED CARE COLLABORATIVE
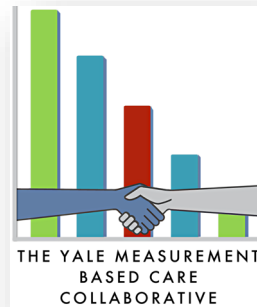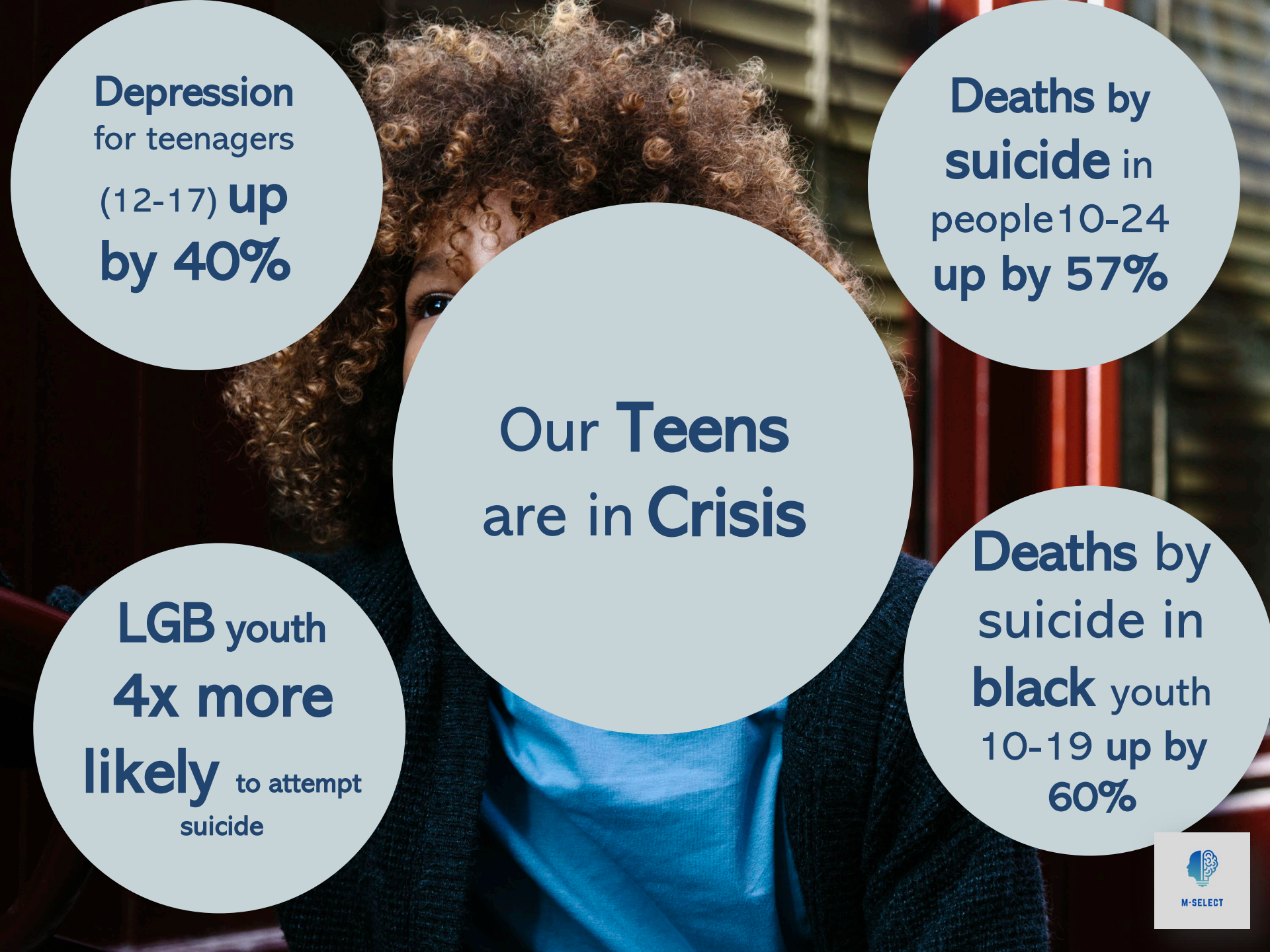
MBC Advisory Committee

Division of Quality and Innovation

MBC Steering Committee

$13.9 billion

Mental Health is the <u>costliest</u> condition in youth

Depression for teenagers (12-17) **up by 40%**

Deaths by **suicide** in people 10-24 up by 57%

Our **Teens** are in **Crisis**

LGB youth **4x more likely** to attempt suicide

Deaths by suicide in **black** youth 10-19 up by 60%

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Teenagers need access to evidence-based treatment in a way that works for them and for providers

Data Driven, and **Personalized**

Brief interventions delivered **digitally**

Clinical Insights leveraged by **providers**

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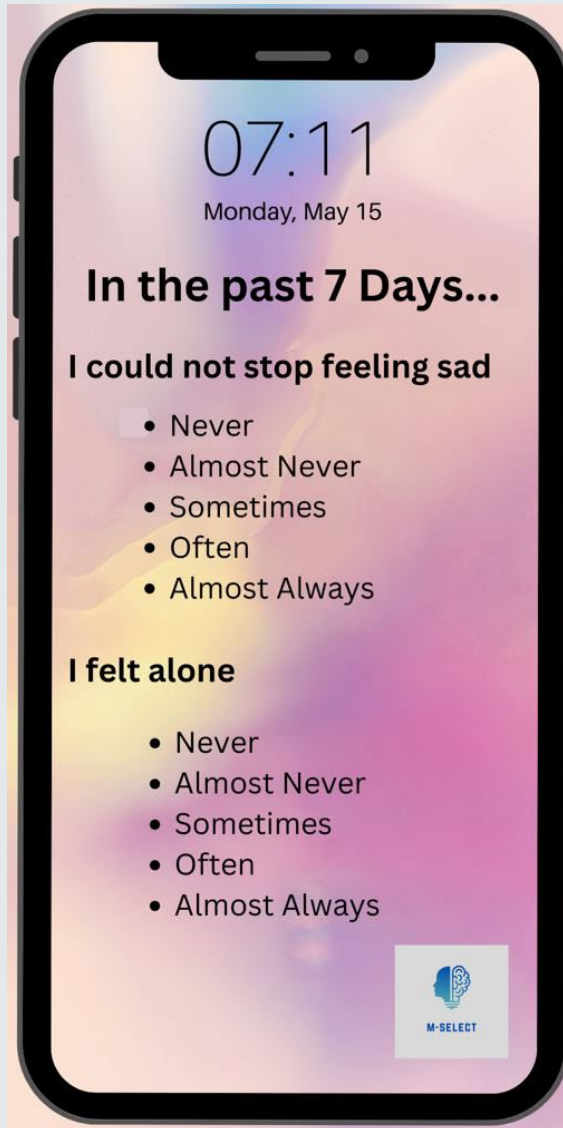# M-Select provides evidence-based treatment and mental health insights that work for teens and providers

M-Select gives teenagers the evidence-based treatment they need

Brief standardized Assessment

Youth Self-Reported Data
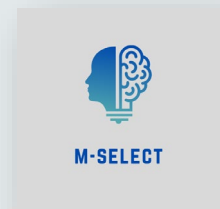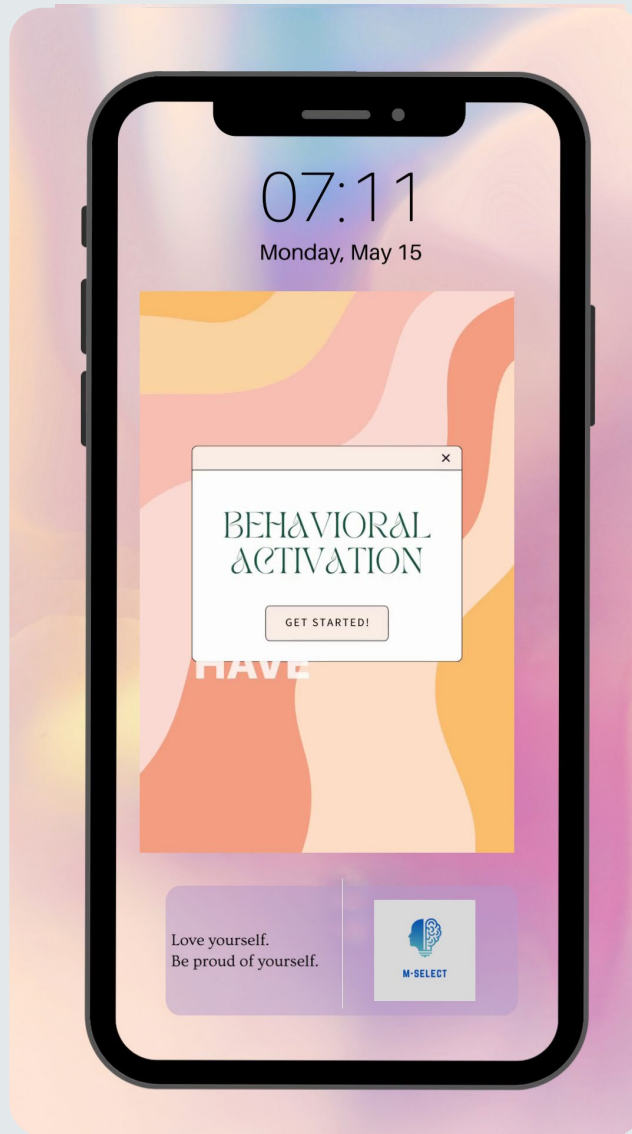
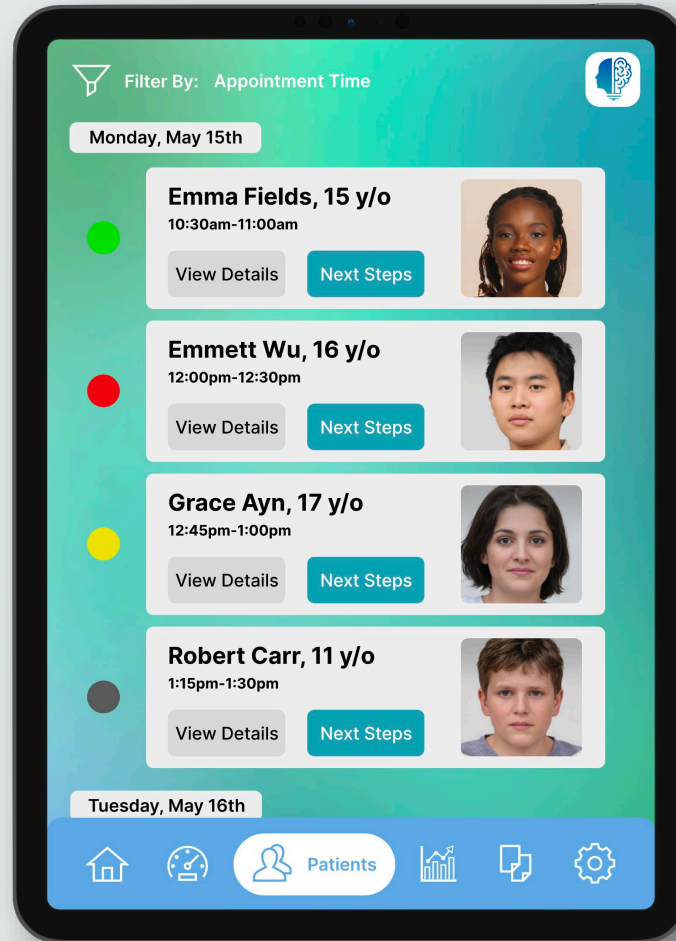# M-Select gives teenagers the evidence-based treatment they need
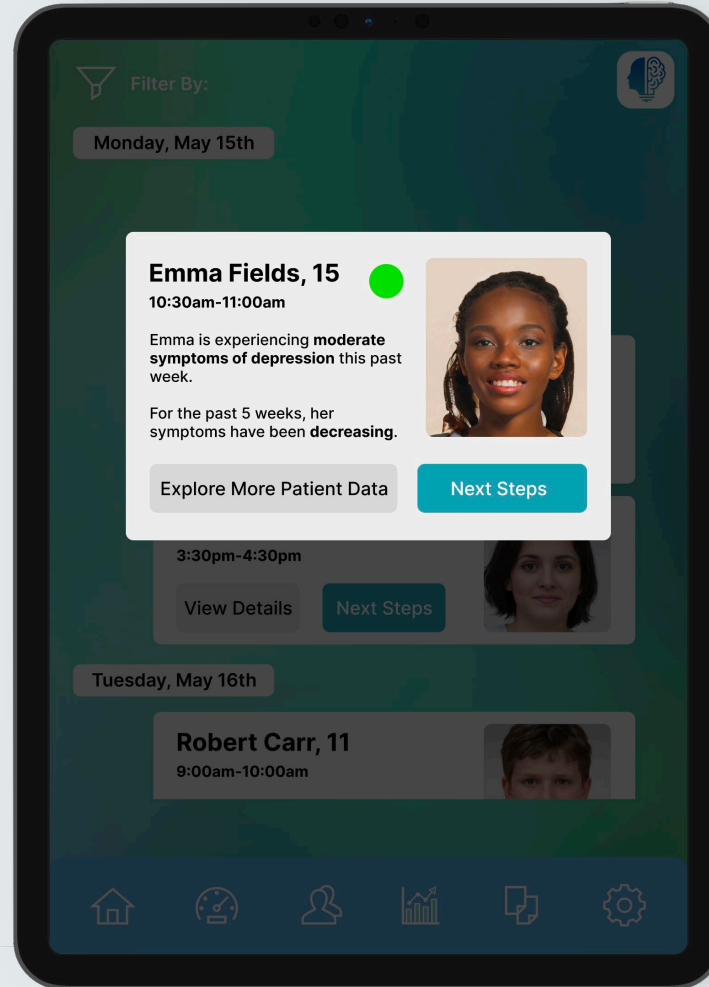
Personalized, brief e-treatment

M-Select connects the dots to bring teens, providers and caregivers into sync about mental health

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Next Steps for Emma F.   Go to Medical Record

Step 1: Risk Screen

Administer CSSRS

Step 2: Share, Inquire & Discuss

Your **depression symptoms** in the last week have **decreased overall** and are in the **moderate range**. The decrease shows a positive effect of treatment. Ongoing treatment is recommended.

Step 3: Plan/Recommendation

- Continue M-Select CBT
- Monitor/Log Sleep
- Recommend caregiver engage school guidance counselor for school schedule accommodations.

M-Select fits into teens lives and providers' workflow to improve care and optimize reimbursement
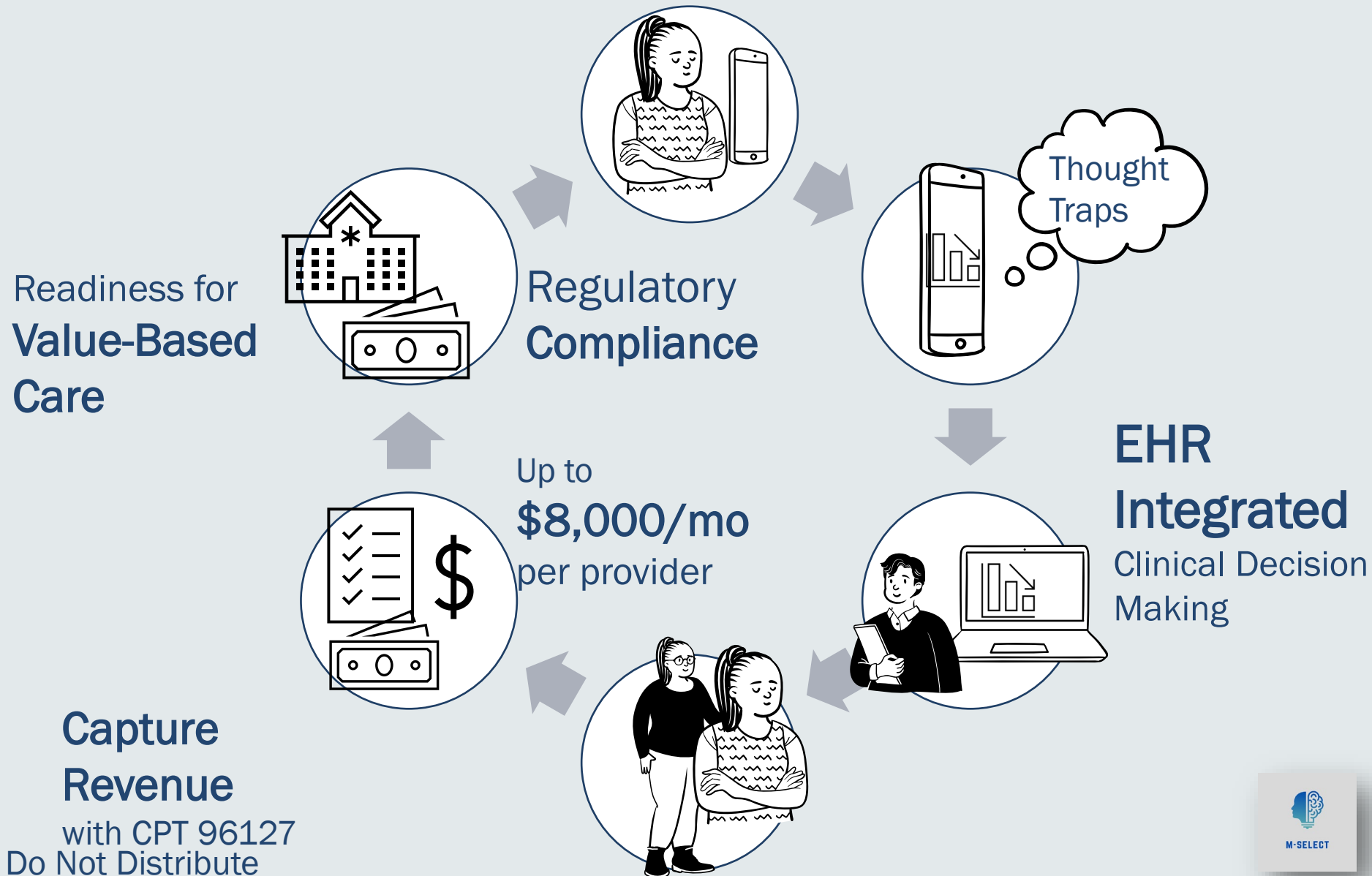
Regulatory **Compliance**

Thought Traps

EHR Integrated
Clinical Decision Making

Readiness for **Value-Based Care**

Up to **$8,000/mo** per provider

Capture Revenue
with CPT 96127
Do Not Distribute

M-SELECT

M-Select is the only solution that connects the dots between data, rigorous clinical interventions and wellness

Clinically Proven Digital Therapeutics

EndeavorRx?

SparkRx

Mental Wellness Apps

InsightTimer

headspace

Calm

SIMPLE HABIT

AURA

Integrated Measurement Systems

proem
Behavioral Health

greenspace

Owl

blueprint

NEUROFLOW®

MIRAH

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Clinically Proven Digital Therapeutics

Mental Wellness Apps
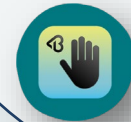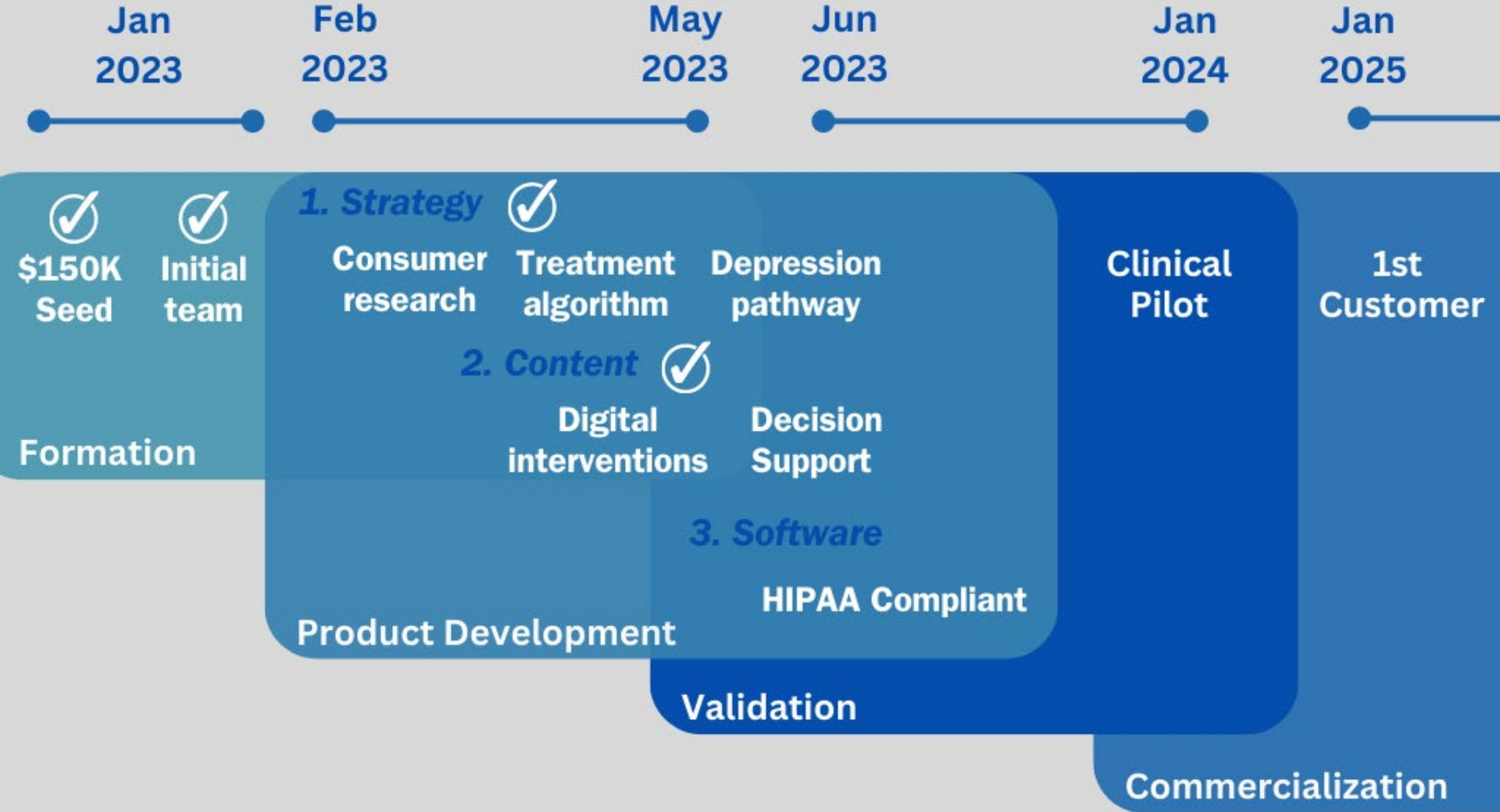
Integrated Measurement Systems

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M-Select is a product development stage venture

Jan 2023	Feb 2023	May 2023	Jun 2023	Jan 2024	Jan 2025

$150K Seed ✓ **Initial team** ✓

Formation

1. Strategy ✓
Consumer research Treatment algorithm Depression pathway

2. Content ✓
Digital interventions Decision Support

3. Software
HIPAA Compliant

Product Development

Validation

Clinical Pilot

1st Customer

Commercialization

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The M-Select team has the clinical and innovation expertise needed to drive success
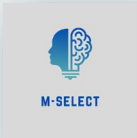

Founder

Business Lead

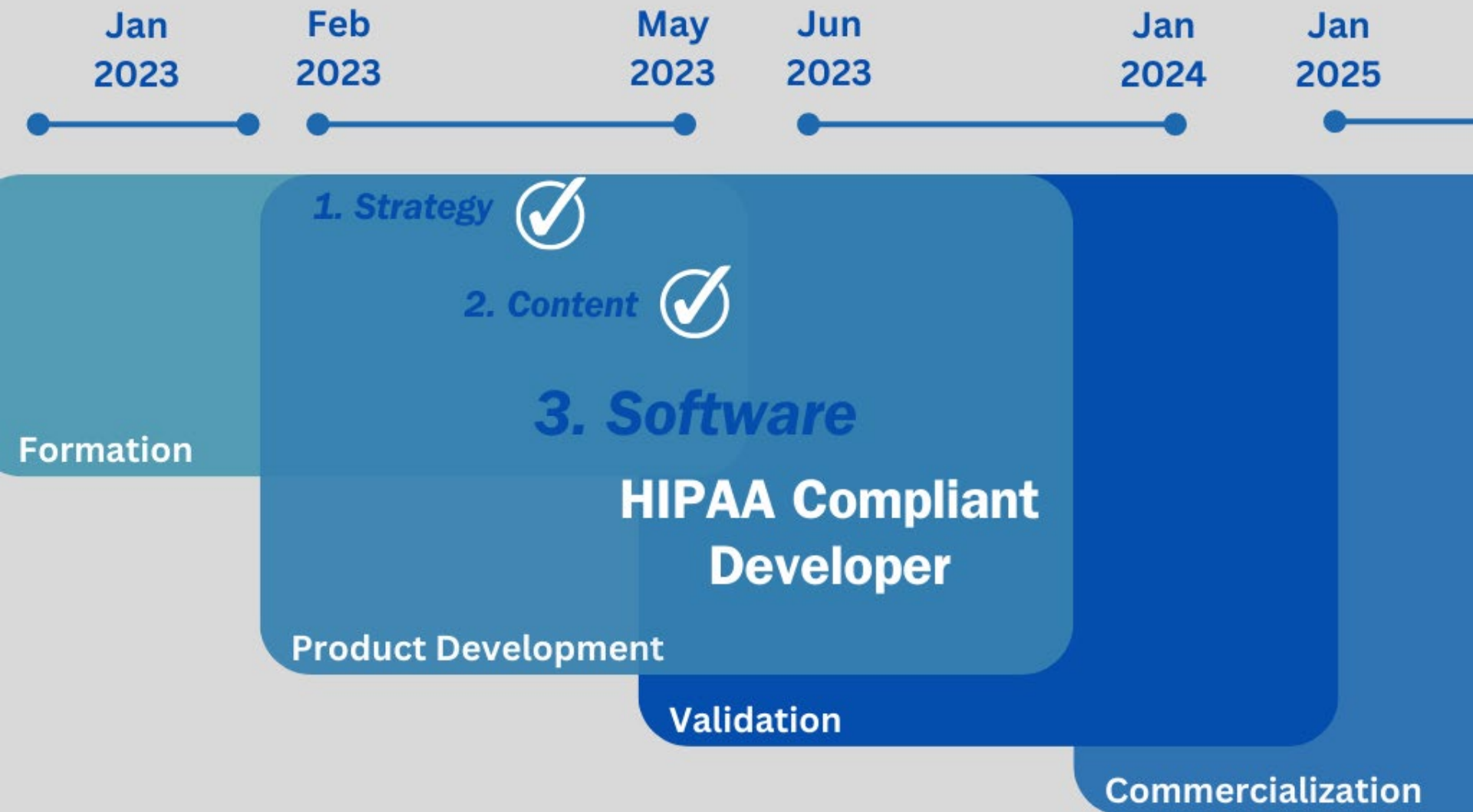Market Research and Clinical Development Team

Product Design & Development Team

Industry Advisors

Blavatnick funds will accelerate product development

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Formation

1. Strategy ✓

2. Content ✓

3. Software

HIPAA Compliant Developer

Product Development

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