



Non-invasive fetal electroencephalography (EEG)

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Every year, over 35,000 babies suffer from brain injury at birth in the U.S. alone



Fetal brain injury occurs during 9 of every 1,000 births & is a **leading cause of worldwide lifelong disability** due to low oxygen states at birth



Children with brain injury during birth have **26 times** the cost of lifetime medical care

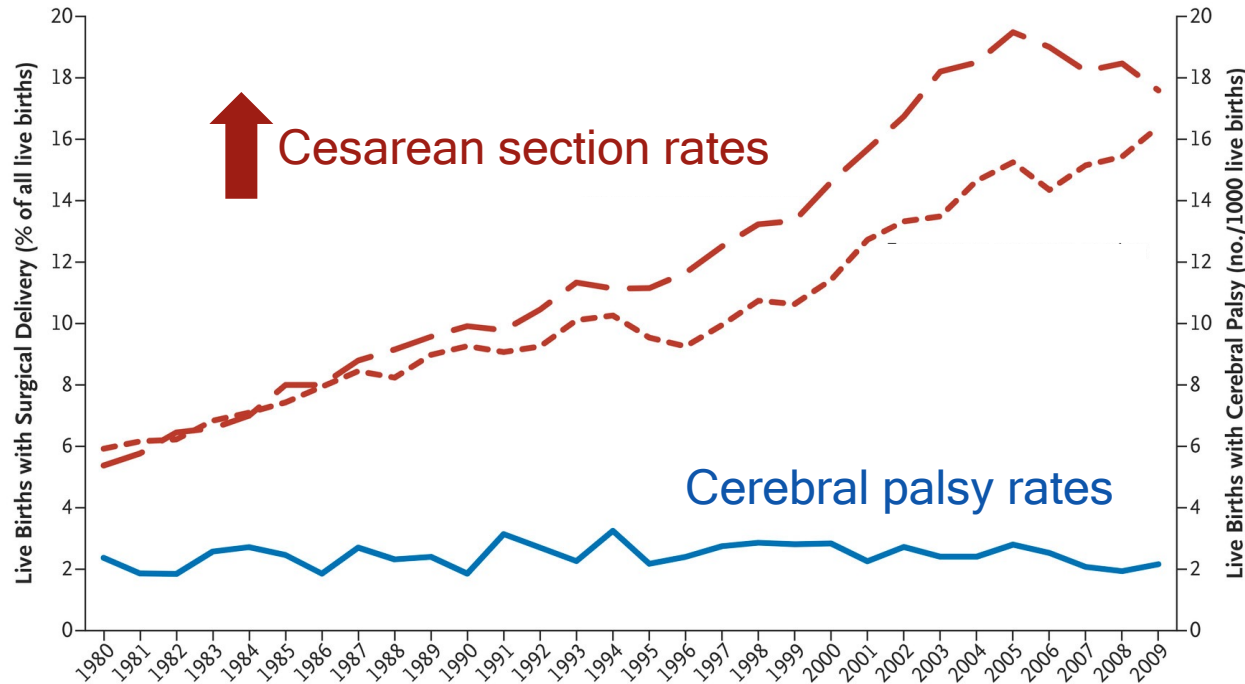


Brain injury from birth is the **leading cause of childhood death** and it caused by low oxygen (hypoxia)

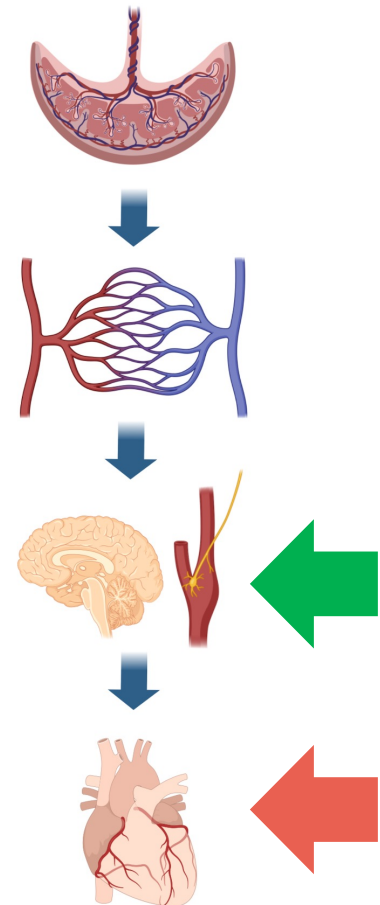


How can we prevent fetal brain injury at birth?

Fetal heart rate monitoring is used in over 90% of births but has NOT decreased the rate of brain injury



Oxygenation of the fetus



Heart rate changes can be misleading because they reflect downstream effects low oxygen status which causes brain injury

But what if we could directly monitor the baby's brain?



THE SCIENCE

Fetal **neurologic activity** can be evaluated by **electroencephalography (EEG)**, providing information on sleep, conscious states, hypoxia & acidemia.

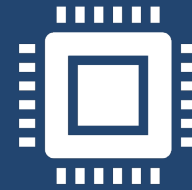
EEG provides an **earlier detector of fetal low oxygen states** before the heart rate changes.



THE BARRIER

However, prior fetal EEG required **invasive** monitoring, limited fetal positions & active labor.

This prior approach is **not feasible** for large-scale clinical use and as a result is **not used anywhere**.



THE INNOVATION

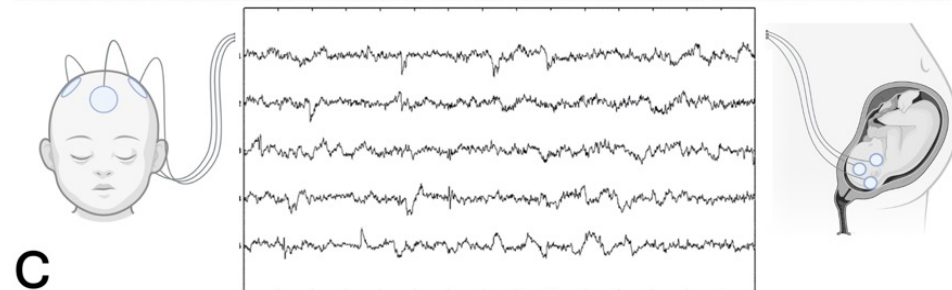
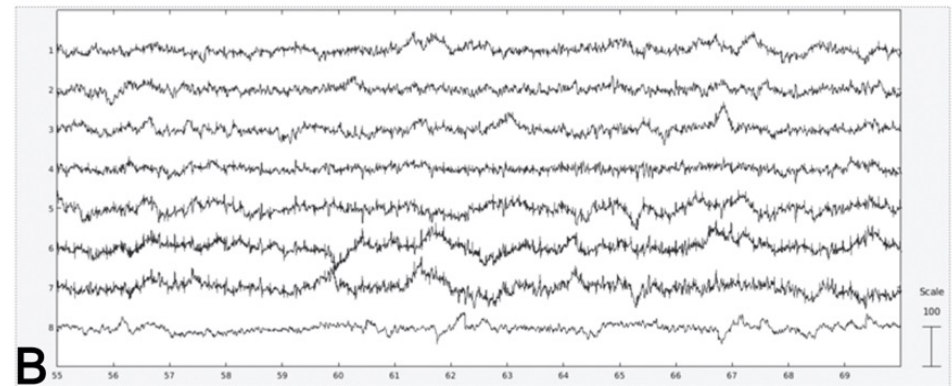
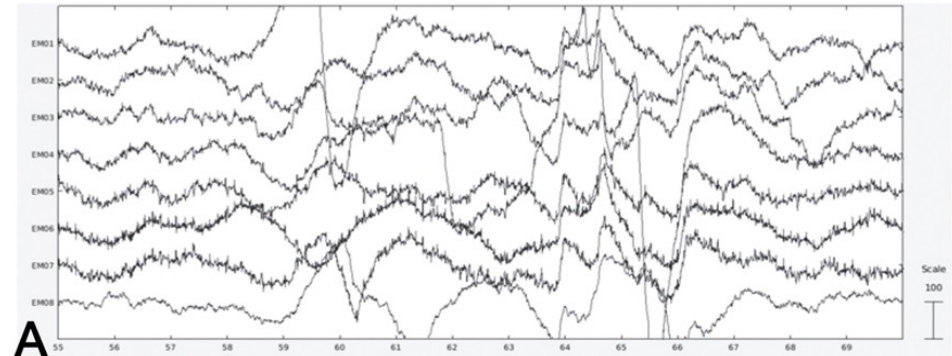
Advances in artificial intelligence & signal processing makes non-invasive fetal EEG possible.

We have developed a **proprietary non-invasive method & algorithm to measure fetal EEG**.

Non-invasive fetal EEG can directly measure the baby's brain activity

- Our non-invasive fetal EEG uses AI to reconstruct the baby's brain activity
- We can measure a **direct marker** of brain health
- **Non-invasive, clinically feasible**
- **Earlier detector** of brain injury compared to current methods

We have validated our method in a population of pregnant patients



Our solution has strong potential market

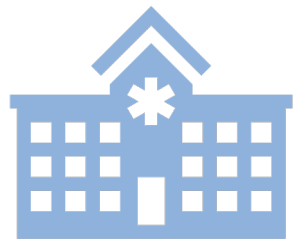


**3.75 million
births**

per year in the US alone

**4,600 clinic
devices**

1 per 10 obstetricians



**19,000
hospital
devices**

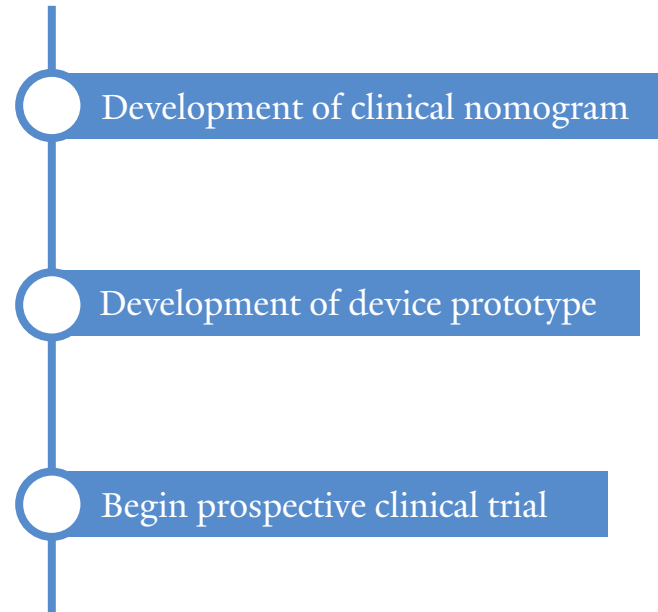
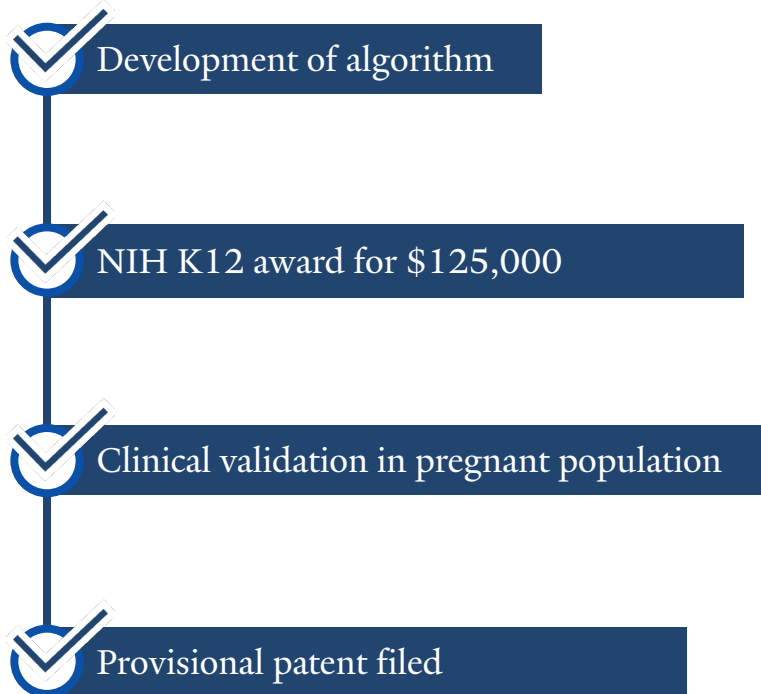
for use in labor

Recurring sales

- Device maintenance
- Annual software subscription
- Replaceable EEG electrodes



Our goals & milestones



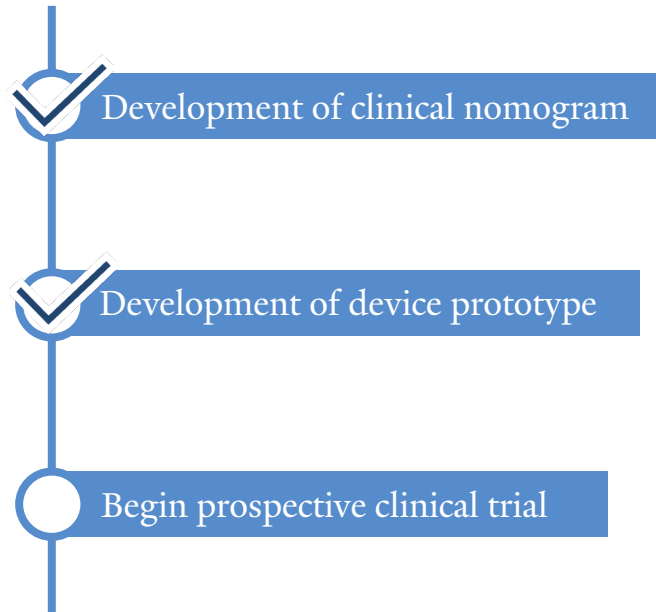
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Assistant Professor, Psychiatry
NIH Trailblazer R21 Award
Background in electrical engineering



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Research K12 Award

Use of funds

- Formal validation study and publication of results
- EEG machines and ancillary materials
- Research team and staff
- Subject recruitment compensation
- Development and manufacturing of device prototype
- Ultimate goal for funding of a large, multi-center clinical trial



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